



*News for release from Cisco-Eagle, Inc.*

**Summary:** Cisco-Eagle Inc. has released a pallet rack estimator designed to help busy warehousing professionals get a fast, accurate idea of rack layouts, materials, and pricing. The estimator can be found at <http://webtools.cisco-eagle.com/rack>.

*Headline:*

## Cisco-Eagle Rack Estimator Creates Pallet Rack Drawings, Layouts, Estimates in a Web Browser

*Body:*

DALLAS, TX – November 16, 2005 – Cisco-Eagle, Inc.:

In response to the needs of its internet customer base, Cisco-Eagle of Dallas, Texas recently created an online estimator that allows website visitors to create rack layouts, bill of materials, and estimates instantly.

“People need fast information,” said Scott Stone, Cisco-Eagle’s E-Business Manager. “Everyone has prices on their websites these days, but if you want to plot an entire project and see how it might fit in your space, you usually have to call someone or wait a day or two—or longer—for them to get back to you. You can’t go into someone’s site and expect to put together a bunch of uprights and beams on your own, but with the Rack Estimator, that work is done for you.”

The Rack Estimator eliminates waiting time by allowing customers to obtain budget pricing and preliminary drawings instantly. “Anyone can configure a rack project on this, and all they need is a web browser,” Stone said. “It’s simple and fast.”

Once a configuration has been entered, the customer can submit it to Cisco-Eagle for refinement. “It’s not a quote,” Stone said. “It’s a starting point, but a pretty accurate one. If customers want a quote, they submit their results to us for refinement.” When they submit it, customers also receive a copy of the quote and the drawings it generates in email for future reference.

“Customers can choose to store a specific number of pallets. They can also choose to fill an entire space with rack,” Stone said. The estimator asks load and dimension questions and returns a rack layout that will support the load and fill the space most effectively. The estimator allows users to specify pallet supports, column protectors, and other options for their pallet rack project.

The Pallet Rack Estimator is the first of a planned suite of material handling configuration and estimation tools the company plans to release on its website. Shelving, lockers, partitions, and other estimators are being created. The Rack Estimator can be found at <http://webtools.cisco-eagle.com/rack>.

### ***Cisco-Eagle Contacts:***

#### *Public Relations:*

Scott Stone  
Phone: (918) 622-9010  
Cell: (918) 557-1961  
[Scott.stone@cisco-eagle.com](mailto:Scott.stone@cisco-eagle.com)

For clarifications or interview requests, contact Scott Stone.

#### *Executive:*

Chris Doyle  
Phone: (972) 406-9330  
Cell: (214) 505-3754  
[Chris.doyle@cisco-eagle.com](mailto:Chris.doyle@cisco-eagle.com)

Cisco-Eagle, Inc.  
2120 Valley View Lane  
Dallas, TX 75234  
[www.cisco-eagle.com](http://www.cisco-eagle.com)

### ***About Cisco-Eagle***

#### **Markets, Products, and Services**

Cisco-Eagle provides solutions for movement, storage, retrieval, control and protection of materials and products throughout manufacturing, distribution, consumption and disposal. Solutions involve application of material handling equipment such as conveyors, carousels, rack, shelving, mezzanines, and other important elements. More complex solutions may incorporate a higher level of controls, automation equipment and distributed intelligence.

#### **History and Locations**

Cisco-Eagle is headquartered in Dallas, Texas with regional offices throughout the Southwest. Additionally, numerous satellite offices are found throughout operational regions to meet the growing expectations of our customers.

#### **Employee Ownership**

As an ESOP company, Cisco-Eagle is owned by its Employees. Its business philosophy is founded on customer-focused total quality management, continuous improvement, and open book management. The company believes that owners perform better than

employees, delivering a significant customer satisfaction advantage. Almost all Cisco-Eagle employees own stock in the company.