



What's Behind Your Curtain Wall?

“Growth in our chocolate and confections category has surpassed milk, and Randall’s InsulWall® fit our need to create a cooler room for this temperature-sensitive product line.”

– Michael Isenberg,
Vice President of Chex Finer Foods

Chex Finer Foods

Chex Finer Foods focuses on providing independent and leading retailers with groups of differentiated items not available in major chains.

Over the past three years, Chex Finer Foods’ product lines and inventory has doubled. One particular area of growth has been its candy and chocolate selection. Today, candy and chocolate have surpassed milk – ranking 4th in overall product line sales.



Chex Finer Foods challenge

Chex Finer Foods focuses on providing independent and leading retailers with groups of differentiated items not available in major chains. Chex customers are able to stay current with the latest trends and products.

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Chex Finer Foods warehouse

Recently, Chex Finer Foods moved into a 60,000 square foot distribution center. At the same time, a climate controlled room was needed to store

its fast selling chocolate and confection products. InsulWall – the flexible, thermal curtain wall – was selected to create its new chocolate cooler room. Separating ambient space to create a 50°-60° F temperature-controlled space, InsulWall was installed quickly and is effectively keeping product at optimal temperature.

The results

“InsulWall was a perfect solution to create a flexible, modular space within our warehouse,” said Michael Isenberg, Chex Finer Foods Vice President.

Dividing space, flexibility to expand, and temperature-control made InsulWall the right choice for Chex’s chocolate cooler room.



Temperature-sensitive product line



2,500 square foot cooler room



Potential for future expansion

InsulWall®

Insulated Curtain Wall

About Randall Manufacturing

For over ten years, Randall Manufacturing has been providing innovative temperature control products to warehouses, facilities and workplaces. With an eye for sustainability, Randall is the first to utilize recycled materials in its products to meet the growing need for LEED®-contributing building materials. Randall’s flexible, modular curtain wall solutions include GREEN InsulWall®, Randall Industrial Curtain Walls, Randall Noise Curtains, and insulated pallet covers.